



SEA Board Meeting Minutes

Date: December 9, 2013

Attendance: Pat Lewno, Neil Wright, Melissa Abel, Vickie Blessner, Lydia Bollendorf, Trina Cain, Missy Reischl, Brenda Rose, Rebecca Scharff

Absent Jen Trask, Kim Wergin

Guests: Josh & Allyson Johnson & Josh's mom Debbie Ranta. Debbie has her own catering business. She is from Idaho and does food for many events. She uses all of her own recipes. See attached menu of what she brought for the board to sample.

Approval of Minutes: Brenda read minutes from October & November meetings, Lydia made motion to accept minutes, Vickie seconded, all in favor, motion carries.

Agenda: See Attached Agenda

Financial VP Report:

- Missy reported we currently have 118 swimmers.

Treasurer Report:

- Review current financial reports – Vickie reviewed current financials. Escrow accounts are good with only 8-10 families owing more than \$50
- IRS non-profit status update - Pat reported that our current liaison does not understand why we were turned down. They are almost done and expect it to be completed in next 3-4 months

Meet Directors Report:

- Meet info
January 2014 (SSTY-540, LAKE-500, WEST-250, MSS-90, NBSC-80, TOSA-120)
Half as many swimmers as last year

February 2014 (WEST-100, JHK-60, NBSC-40)
- Phil & Linda Eberle are our USA certified officials. They are willing to renew if we will pay for it. They will continue to work for us, and would like to be informed of meet dates.

Fundraising:

- Fall/Winter Opportunities
Wine Tasting – March 2014 (Sampled food at meeting from Ranta's Catering)
Last year we had 117 attend with capacity being 120. We will definitely pre-sell tickets again. Becky will follow up asking Debbie Ranta to submit a bid.
Trina will pass along the message for Jerry Cain to submit a bid again this year.

Scrip – Brenda reported the Scrip Rebate for 9-1-13 to 12-9-13 is \$1,041.87.
Many new families signing up.

Parent Liaison:

- Trina reported that she and Kim have been calling families and have received all good feedback. Most common questions are about the travel meet and wanting to know more about DQ's

Coaches Report:

- Holiday Practices are on the calendar and will be held at UW Parkside. Distance Time Trials will be Friday, January 24th at Park HS
- Neil asked for feedback about the Birdbath meet being our summer Travel Meet. Positive feedback about the location, meet being run well.
- Spring & Summer meets:

May 3-4	Saturday-Sunday - Schroeder
June 20-21	Friday-Saturday – Rec Plex
June 22-29	Travel Trip to FL 13+
July 31-August 3	State Meet – Rec Plex
- Swim Caps – Attendance Caps receive for attending 25, 50, 75, or 100 practices. Would start in Summer. Cost is \$2.10 per cap
Vickie made a motion to order attendance incentive caps per Neil's suggestion, Trina seconded the motion, all in favor, motion adopted.

New Business:

- Coaches Christmas Gifts – discussed prior to Neil's arrival. Scrip gas card gifts given based on seniority. Brenda will purchase gift cards, Christmas card and deliver them to Neil.
- LSC - Team registration has gone up, LSC will give a rebate if we send representatives to meetings.

Unfinished Business:

- Pool Project update – Nothing new to report. Dwayne talked with Neil about another location. Sentry food store is a leased building. We could consider...it is a great location, great parking, enough space.

Next Meeting is 2nd Monday, January 13, 2014 6:00 pm. Location:Case HS
Meeting Adjourned @ 7:30 pm