



SEA Board Meeting Minutes

Date: December 9, 2014

Attendance: Pat Lewno, Neil Wright, Melissa Abel, Trina Cain, Brenda Rose, Rebecca Scharff,
Jen Trask, Kim Wergin

Absent: Vickie Blessner, Missy Reischl,

Guests: None

Approval of Minutes: Approval of October & November 2014 minutes.

Melissa Abel made motion to accept minutes, Becky seconded, all in favor, motion carries.

Agenda: See Attached Agenda

Financial VP Report: Missy absent

- Registration Updates - See Attached Reports - 116 current

Treasurer Report: Vickie absent

- Review current financial reports – See Attached Reports
- Pat informed payroll is on track. There is concern with number of swimmers with upcoming meets. We were \$1000 short last meet. Escrow is also a concern with too much \$\$ outstanding.
- Vickie unable to attend meetings MTR, would we consider the 3rd Monday?

Meet Directors Report: Melissa

- 13+ Older meet ribbons have arrived.
- January 10-11, 2015 @WSAC: Total = 1475 TOSA 75, SSTY 900, LAKE 500
Worker spots we are short. No new entries is a concern.
Pat contacted teams indicated there were “a few swims left” no takers.
Teams are not participating in a lot of meets.
- February 1, 2015 @ Rec Plex: Total =286 TOSA 30, NBSC 85, JHK 60, NSSC 80,
WAM 31
Short on swims, No new entries. Last year 900 swims

Fundraising: Rebecca & Jen

- Fall/Winter Opportunities
- Popcorn - January
- Elegant Farmer - had a profit of \$1290
- Scrip – Brenda & Kim had \$696.02 in rebates
- Wine & Beer Tasting – Ivanhoe \$100/hour drinks, Raffle baskets, no silent auction?, Jerry could do food, Maisionic ok. Kim to give details for next meeting.

Parent Liaison: Trina & Kim

- Dragon survey – Kim Many gave impression that Case pool is ok. They would rather stay at Case. Others would go to Park, none would leave SEA swim team because of the change.

Coaches Report: Neil

- Beloit Meet – 810 swims. Prelim/Final meet great experience
- Green Bay Meet – 40 swimmers
- Coaches – Seniors (7 without boys) use 2 lanes. Will move to Case pool until boys are back. Paige W. last day is 12/17/14
- There is an updated practice calendar
- New Years Eve & Day there will be swim at the Sealed Air Y!!
New Aquatics Director Lynn is easy to work with !!
- Swim-A-Thon – Met with Chad at IM, cost to do is 20 hours @ \$85/hour \$1700
We can accept donations online though Pay Pal, cheaper than CC, Visa, etc
Graphic Tracking with update of pool as donations increase, water in pool fills up as we reach goal!
We can use to adapt to other areas such as Registration and Wine Tasting, etc.
IM Gets 1.5% to 2% profit because we use Pay Pal
After discussion...
- Neil to follow up on cost of Graphic, Be sure we can apply to other areas & Pay Pal deduct \$, %
Kim made motion to allot \$2000 for the project provided we can use electronic process/payment for multiple events or uses to create electronic payment option with Image Management with option to create other links. All in favor, motion carries
- Parent has suggested Football Pool Fundraiser – flyer attached.
Suggestions: Replace photo with empty pool. Not SEA Sanctioned event, Opportunity to support club by participating in it.

New Business:

- Nominating Committee Appointment – Neil, Pat, Kim, and Sue Renner

Unfinished Business:

- Handbook update – Out of date, many don't apply, Training groups, Payment plans, etc.
- Parent Survey - Discussed eliminating some questions and topics.
What do we want to know??
- Green Bay Meet – Friday night, families on their own. Saturday night – team pizza dinner
\$10 per, pizza, salad, birthday dessert
Pay ahead!

Next Meeting: 2nd Monday, January 12 , 2014, 6:00 pm Location: Case HS

Meeting Adjourned @ 8:15

Submitted by Brenda Rose