



## SEA Board Meeting Minutes

Date: July 7, 2014

Attendance: Pat Lewno, Neil Wright, Melissa Abel, Vickie Blessner, Lydia Bollendorf,  
Missy Reischl, Brenda Rose, Rebecca Scharff, Jen Trask,  
Absent Trina Cain, Kim Wergin  
Guests: None

Approval of Minutes: Neil made motion to accept minutes April 2014 & May 2014 minutes, Missy seconded,  
all in favor, motion carries.

Agenda: See Attached Agenda

### **Financial VP Report: Missy**

- Registration Updates - See Attached Reports
- Currently 106 swimmers (+1 more still to sign up). Since 2011 the number of swimmers in each group continues to grow

### **Treasurer Report: Vickie**

- Review current financial reports – See Attached Budget & Account Balance Reports  
Budget is in progress with more work to be done.
- Budget meeting to be in August after 13+ over state – those to attend are Neil, Pat, Vickie, Jen & Brenda  
Meeting to be at Vickie's

### **Meet Directors Report: Melissa & Lydia**

- 13+over State – July 31-August 3, 2014  
281 worker spots. Pat approached all HS swim teams in Racine & Kenosha. Tremper was a maybe.  
Neil asked if SEA staff needed...YES  
Coaches will announce final sessions.  
We will use Rec Plex copier  
Awards & Ribbons have been delivered  
No decorations needed – no need to come Wed or Thurs for that as in the past.  
Mr. & Mrs. Renner will be doing hospitality food.  
Reischl & Trask will not be able to attend state meet due to zones.
- June 2014 meet - Missy Reviewed Budget from June meet

### **Fundraising: Rebecca & Jen**

- Fall/Winter Opportunities  
Elegant Farmer  
Popcorn Sales – made \$500 & very easy to do  
Cookies?  
Victory Lane Car wash gift cards?  
Scrip
- Scrip – Brenda & Kim  
Summer Scrip has been slow... all the usual scrip families have been ordering  
New: My Scrip Wallet It is an app for mobile phones...Log in like you normally would for Scrip,  
You can order Scrip Now! And Scrip Reload  
You can order right when you get to the store & redeem from your mobile phone at checkout.  
Fundraising at your Fingertips!!!
- Accounting Firm & our Lawyer has informed us that we cannot take over & above the required amount of fundraising money. If \$150 is our required fundraising and \$250 is earned, there is a section in our accounting codes that says we can't get financial benefits from additional money.  
Questions??  
Should we collect \$150 fundraising up front?  
Should we fundraise on our own?  
Can still fundraise until August? Yes

### **Parent Liaison: Trina & Kim**

- Both absent
- There is a request to order volunteer t-shirts. Not green. Not neck restricting.
- James W is doing a good job coaching. Many compliments from families. Kayla R did a good job with the GLOW meet.

### **Coaches Report: Neil**

- 13+ Over trip – Lydia, Kim & Mike did a good job!  
Neil is short the cost of the 2<sup>nd</sup> van \$731 which is \$46/swimmer. He is sending request to those who attended to make an additional payment.  
Good feedback from swimmers & families  
Next trip will be back at the other condo for convenience
- Coaching: Seniors (Senior 1 & Senior 2) report to Neil. Kayla reports to Neil and he oversees all.  
Mike is our Age Group Coach all coaches in those groups report to Mike.  
Increasing Lions practice to 1 hour  
Seniors are all at the same time and are now the same fee  
Neil has been working on Fall/Winter meet schedule. Travel meet still Green Bay?  
Suggestion made to consider other locations that have collegiate pools. Neil informed leaving the state is difficult. SEA has done MN in the past.  
Mike & Alyssa will do OST in August

### **New Business:**

- Appleton meet – Qdoba on Saturday night. We will order & bring in to the meeting room we used last year. No cost for meeting room. Rebecca to send out email regarding cost & payment.

**Unfinished Business:**

- Banquet – Brenda  
We covered the cost of the coaches. Infusinos included 18% gratuity in the bill, so we are not making much money on each person attending the meet. Goal is to cover the cost of coaches & awards/incentives, not make money. This year the awards were exceptional, but cost more.  
Options?? Increase cost/individual, find ways to cut costs, change location?  
Compliments on senior speeches, especially Rachel.
- Pool Project – Expansion is unknown at this point. No new info
- 501C3 – Pat is meeting with them soon.

**Next Meeting:** 2<sup>nd</sup> Monday several BOD members out of town, Need to Discuss Budget, Meet Schedule & Registration at August meeting.

**Next meeting will be August 26, 2014, @ 6:30 pm Location: Charcoal Grill on Hwy 20.**

**Meeting Adjourned @ 7:10pm**

**Submitted by Brenda Rose**