



SEA Board Meeting Minutes

Date: March 9, 2015

Attendance: Pat Lewno, Neil Wright, Vickie Bleser, Missy Reischl, Brenda Rose, Rebecca Scharff, Jen Trask & Kim Wergin

Absent: Trina Cain

Guests: None

Approval of minutes: Kim made motion to accept minutes with changes made to Coaches report, Missy R. seconded. All in favor, motion carries.

Agenda: See Attached Agenda

Financial VP Report: Missy

- Registration has been updated. Will give copies of paperwork to Neil for copies for upcoming registration. Registration dates are on the website and in the newsletter.

Treasurers Report: Vickie

- Review current financial reports - See Attached Reports
- Discussed balances to date. Not much has changed since last meeting. Need help collecting escrow balances, emails have been sent, request for Neil to put in newsletter to pay balances & need to catch this at registration.
- Y is still charging us the incorrect amount each month. Vickie & Pat have talked to LeRoy. We are done correcting their errors.
- Discussed 501c3. Cost to refile is \$850, loss to SEA is \$600 for original payment. Decision made to have them do our taxes now and then pursue other accountant going forward for taxes & 501c3.

Meet Directors Report: Melissa

- Josh Johnson is interested in the meet director position.
- Upcoming workshops using meet director software & running a meet. Pat has a presentation at this workshop. Let Neil know if interested in attending.
- Liz Christensen is interested in Starter ref position.
- Pat & Roger will continue to do meets as they are available. Pat is at Swimposium April 25.
- Still need more officials

- **May 2-3, 2015 at WSAC**

New meet we can make changes, so we agreed on ribbons for 12 & under to 16th place ribbons for 13 & to 12th place. Relays will stay the same.

Officials will be making arrangements to provide coverage for this meet.

- **May 29, 2015 at WSAC**

Officials will be making arrangements to provide coverage for this meet.

- **June 19-20, 2015 at Rec Plex**

We may need Phil & Linda Eberle to help officiate this meet.

Ribbons 12 & under to 16th place, 13 & over to 12th place & relays to 6th place.

- **13 & Over LC Meet July 30 - August 2, 2015 at WSAC**

Vickie has secured workers for Thursday am session - Horlick swim

Thursday pm session - Catholic Central VB

Kim informed Jake will put up sign up sheet at coast guard in Kenosha to see the number of volunteers we might be able to get. Will encourage Friday am or Sunday pm.

Fundraising: Becky

- Wine & Beer Tasting is March 27th. Great raffle baskets by swim groups.

Confirming counts for ordering food. Individuals can go online to purchase tickets.

In the past we have offered a raffle basket for discount toward swim Registration fees.

Becky made a motion to have a Raffle Basket in which the winner would have up to \$500 toward swim registration fees valid until December 2016.

Vickie seconded, all in favor, motion carries.

- Scrip - Brenda

Heather Hoferitza-Palermo will take over Scrip with Spring/Summer session.

Only \$94.20 since last meeting, but many that use Scrip have met fundraising requirements already.

Brenda will get Fall/Winter Scrip totals to Jen & Missy for Registration. Decision to use Monday, March 16th as the cut off for Scrip fundraising toward Fall/Winter. Neil to put in Newsletter.

Parent Liaison: Kim

Nothing new to report, all positive feedback.

Coaches Report: Neil

- Discussed proposed Spring/Summer meet schedule.
May 16-17 at WSAC provides more competition, WI best teams are there and Schroeder is hosting.
Appleton is outdoor, 3day, distance meet. Considerations are cost of travel, coaches food and salary.
Rec Plex IL meet is an option
Lake Forrest IL has May meet, same as our early may
Menomonie Falls, WI June 6-7 13 and over in am, 12 and under in pm.

Vickie made motion to add MMSC meet June 6-7, Jen seconded, Becky made motion to approve updated meet schedule, Kim seconded, all in favor, motions carry.

- SEA will put in a bid for the 2016 Regional meet
Rec Plex run 10 lanes, Quick timeline, Cool down lanes available, and this is a Meet all of our team can and should swim.
- Need to start thinking about Fall Winter:
Nov 1, Rec Plex - 1 session
Jan 16-17 WSAC, Oddball
Jan 30-31 Rec Plex - in place of Feb 6th Groundhog
Likely dates for A+ Feb 5-7, Superbowl Feb 7

Jen made motion that we try to get Regional meet, Missy seconded, all in favor, motion carries.

- Neil would like to get back to 4 training groups -
Neil & Mike full time coaches.
Recommend 2 head coaches (Senior & Age Group) 2 pools.

Senior	2 ½ hours	Senior
Green/Blue	1 hr + 45 min	Blue
Lion/Dragon	1 hour	Green
Pups	45 min	Dragons

Benefits: Fewer coaches needed, Consistency of coaches & retain staff, lower group moves up and pays higher rate and gets more swim time.

Discussion.included start process with Fall/Winter season & change names rather than just keep a few of ones we already use.

Proposed Target date for switching of roles: Mike - Senior coach & Neil - Age Group coach is 2018. Neil will work on document.

- Spring/Summer - Meadowbrook, Cartage available, Case is questionable, Park is hoping to keep pool open this Summer.

New Business:

Unfinished Business:

- Review SEA Board structure - see attached
- Handbook completion date April 13th
- Spring Banquet update - May 14th
RSVP form is on SEA website & is available at registration.
Cost is \$14 for adults, \$7 for children (5-10) and 5&U free.
- Parent Survey - Pat put together survey, suggestion to allow for families to volunteer on committees, note change in #4, not mandatory to complete every question.
- Nominating Committee (Kim, Neil, Susan Renner): Report Due next meeting

Adjourn:

Next meeting: April 13, 2015, 6:30pm at Case HS