

Meeting Minutes

MEETING TITLE: Parent Board Meeting

CHAIR: Jen Trask

DATE: November 10, 2016
6:00pm – 8:00pm
School

Time:
LOCATION: Park High

PRESENT: Jen Trask, Neil Wright, Liz Christensen, Tom Knaus, Jeff Peterson, Missy Reischl, Ben Scharff, Tracy Stouffer,

EXCUSED: Josh Johnson

Agenda Item	Discussions/Decisions	Action Items and Person Accountable
Minutes		
Next Meeting		
Fall & Winter Season	<p>LSC Meeting – Jeff will attend</p> <p>Talked about when to bring the SEA socks and stickers. Have been giving away the stickers</p> <p>Held an Elsmore fitting. Was set up on pool deck at 4:45. Had some HS students helping her. Parents appreciated the help from the Elsmore staff especially for the younger swimmers. Did not bring any tech suits and that was mentioned by some parents. Left around 7:15. Kelly seemed interested in continuing the relationship. Concern: She is a lot more expensive than Kieffer. Kelly</p>	<p>Jeff attending</p> <p>Missy will bring socks to time trial.</p>

	<p>feels her customer service makes up for that. Some parents also commented on the higher cost. Kelly requested that we remove the Kieffer link. Decision was made to keep all 3 options on the website.</p> <p>Talked to Kelly – We could put any apparel we want on our page. Some concerns but will wait on that.</p> <p>Was a request by one family for a personalized swim cap. Minimum of 50 to order. 2.65 latex 2.75 silicone. 3 dollars extra to personalize. Families have to order a minimum of 2 per name. It would be 24.00 per order. Decided to go with silicone. Need to confirm set up fee. Talk to Dave Mudry about design.</p> <p>T-shirt – Getting low on women’s size, but have enough of regular adult size.</p>	
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<p>Head Coach</p>	<p>First meet ran well. In future remember to include the meet link within the e-mail to the families. Include the state cut times on the heat sheet and time line</p> <p>Next meet so far we only have SEA and Schroeder signing up</p>	
<p>Treasurer Report</p>	<p>Advertising that SCRIP can go towards escrow account once they meet fundraising amount. Missy just received some new registration and those have not been included yet</p> <p>Financial statements look fine</p> <p>8,000 deposit not included</p>	

	<p>Registration on track up a little from last year.</p> <p>Meet appears to have been budgeted well but will know more by next meeting.</p>	
Registration	<p>117 athletes expect about 20 more high school girls returning in the next couple weeks. Should be comparable to last year.</p> <p>New family registration on Monday, November 7 Added 6 more swimmers</p>	

Spring Summer Meets	<p>Choosing summer meets</p> <p>Maintaining same meets as last summer</p> <p>Early Bird - Requiring 400 meter swimmers to supply own timers</p>	
Meet Director	<p>No new information.</p> <p>Meets SEA is hosting:</p> <ul style="list-style-type: none"> • January 21-22, Penguin Challenge at Brown Deer • February 17-19, Regional Championships at RecPlex 	
Officials	<p>5 attend but 3 drop outs</p> <p>10 certified 2 in reserve</p> <p>Now 5 certified plus 2 in reserve</p> <p>In process of 1 recertified Sherri</p> <p>Steve Waite, Jose Arteaga, Dave Krug</p> <p>3 interested – Diane, Jim Spanske, XXXX</p> <p>Looking to do another clinic after the holidays.</p> <p>Chad also said he would do another clinic in March</p> <p>Lost 3 people from last year</p> <p>Catherine and Greg in limbo</p>	

	In the end about the same 9 versus 10 from last year.	
Fundraising	<p>Current SEA Fundraising opportunities:</p> <ul style="list-style-type: none"> -Elegant Farmer Pick up on Tuesday, November 15 Case 5:30. Made 800+ profit. -SCRIP Heather is still running that. -Heat Sheet ads – We have more this year. -Swim-a-thon – Due at the swim-a-thon. -Milaeger’s Money - This is for anything in the store. Due at the end of November. It is on the website. -March Madness vs Super bowl pool -Discussed Amazon Smile fundraiser not worth the effort (0.5% profit) -Possible restaurant fundraisers: Jose’s Blue Sombrero offers 25% return on food. BW3 – Party after the Sprint time trials. 	Heather – update order and delivery dates.
New Business	Talk to Heather about Scrip and doing a quick how to with parents.	
Unfinished Business	<p>By-laws and job descriptions. Revisions are needed. Still need to update. Priority to work on By-laws. We have our current ones and Lake Country, Blue Devil, and Menomonee Falls.</p> <p>Head Coach review process is in place for President, one Board member, and parent to complete coach review. Still working on this Discussed possibly staggering term commitments of current parent board members.</p>	<p>Board members to review Bylaws.</p> <p>Jeff and Jen will follow up with.</p>
Parking Lot Items	-Handbook will be looked at after Bylaws and job descriptions are completed. Is posted on website but is outdated.	

Meeting Adjourned: 7:50 pm

Next Meeting: