



SEA Board Meeting Minutes

Date: October 21, 2013

Attendance: Pat Lewno, Neil Wright, Melissa Abel, Vickie Blessner, Lydia Bollendorf, Trina Cain, Missy Reischl, Brenda Rose, Rebecca Scharff, Jen Trask, Kim Wergin

Absent

Guests:

Approval of Minutes: Kim made motion to accept amended minutes, Rebecca seconded, all in favor, motion carries.

Agenda: See Attached Agenda

Financial VP Report: Missy

- See Attached Reports
- Tryouts will be Monday, October 28th & new high school girls in November. All sign-ups will be done individually by Missy.

Treasurer Report: Vickie

- Review current financial info
- IRS non-profit status update - pending
- Contact Vickie if questions regarding escrow amounts

Meet Directors Report: Melissa & Lydia

- Meet info –
Nov is Lydia's meet. Families signing up for worker spots, but need help in hospitality. Susan Renner will do, new officials shadowing will get credit for working. Nov. entries due Oct 25.

Fundraising: Jen & Rebecca

- Elegant Farmer orders due Oct 30, Pie delivery Nov 14. \$5 per pie goes toward fundraising.
- Wine Tasting – each group should do a basket for the raffle. This is a team fundraising event.
- Swim A Thon – 100% goes toward fundraising.
- Scrip - % of Scrip purchase goes toward fundraising.
- Advertising – 100% goes towards fundraising.
- Jen made a motion to go back to where the team splits 50/50 when families fundraise over the required \$150. Cap at \$599 maximum family fund, Becky seconded the motion, discussion, Pat confirmed that Fundraising chairperson will track & alert families as they approach the maximum \$599, all in favor, motion carries.

Parent Liaison: Kim

- Halloween Party November 1st, glow sticks ordered, there will be games with relays, parents can bring treats. Neil will kick off the Swim A Thon, practice, then games & treats. Party at Park HS

Coaches Report: Neil

- Website – still doing updates, News can do drop down menu, BOD minutes will be password protected, will teach meet directors how to do updates, will be able to post live results.
- Looking to hire 1-2 coaches, one to assist and one to float. Paul does not have a lot of swim coaching background, but has passion for teaching. Alyssa is Park HS volunteer coach Neil has approached, Shannon, Myra & Rachel Haws are interested.

New Business:

- LSC meeting tomorrow Oct 22, UW Waukesha meeting room
- Clothing night with Kiefer – most successful night ever of any team they deal with. Missy presented order forms for website ordering. Due 11/4

Unfinished Business:

- Sealed Air Y meeting – should know soon

Next Meeting: Monday, November 11th 6:00 pm at Case HS. Meeting Adjourned @ 7:12 pm

Future Board Meeting Dates:

Going forward with the 2nd Monday of the month at Case HS 6:00 pm

December 9th 2013

January 13th 2014

February 10th 2014

March 10th 2014

April 14th 2014