



SEA Board Meeting Minutes

Monday, September 28 2017

Meeting Adjourned: 7:35 PM

Attendees

Neil Wright: Head Swim Coach

Jen Trask: President

Jeff Peterson: Vice President

Ben Scharff: Treasurer

Missy Reischl: Registration

Tracy Stouffer: Secretary

Josh Johnson: Meet Director -

Liz Christensen: Officials Chair-absent

JoAnne Mudry: Fundraising

Halina Pudzisz-SCRIP

Agenda

Last Meeting Follow-up

New Business

Separate Fall/Winter Season

Notes

Fall/Winter Season

October

- October 9th Sprint Time Trials
- J-Hawk meet

November

- SEA Pentathlon: November 5th (SEA hosted meet 1 worker spot)
 - PX3 Meet in Kenosha (Friday and Saturday only)
 - Schroeder Meet Sunday only
 - Beloit Meet - This would be a travel meet available to all swimmers. Need to research hotels in Beloit.
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December

- SWAT meet first weekend in December
- Y-Finalist Meet
- LSC- Single Age State Meet - December 16-17. Meet will have qualifying times.
- Tri-Dual
- Middle Distance Time Trials

January

- Penguin Challenge: January 13-14 (SEA hosted meet 2 worker spots)
- Distance Time Trials
- Circle City Meet: Travel meet: January 26-28
- SSTY A+: February 2-4
- SEA versus OZ - we host

February

- Regionals: February 16-18 (SEA hosted meet 3 worker spots)
- 12&U State: February 23-24

March

- 13&O State: March 1-4
- Last Chance Y-State: March 10-11(SEA hosted meet 2 worker spots)

Spring/Summer Season

- End of season time trial: August 8th
- OST: Starts on Monday 7th and runs through the 31st

Head Coach

Presentation Image Management: Chad Arent

Allowing parents to register online:

1. Could register multiple swimmers from one family
 2. Would allow multiple level registration
 3. Could utilize a paypal account
 4. Would be able to checkout using credit card.
 5. Can utilize Hy Tek or Team Unify and keep the current website.
 6. Need to look into Hy Tek more and make some comparisons between the systems
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- Yoga instructor will start October 2nd at 5:30.
 - Weight training - waiting on prices, Instructor has received positive feedback.
 - Carthage College - Discussed a gift to show that we appreciate Beth's flexibility and ability to use the facility. She was appreciative of 1500 gift to purchase fins/paddles.

- Katie, Sierra, Alyssa, and Jacob all returning
- New pool discussion

President

- Once swimmer survey has been sent out and completed will be working on Head Coach review. This review will be completed by Jen Trask, another board member, and a parent at large.

Vice President

- Continue to have a balance of 95 volunteer shirts. Will need to order more before the fall session.
- Suit fitting Monday, October 23 possibly combine that night 5:30-7
- Finishing up swimmer survey and will share with group.

Fundraising

- Heat sheet advertising
- Elegant Farmer will be October 2 - Due on 23 Delivery November 15 at Case.
- Fan of shirts - need to do some research on supplier and cost versus profit.
- LC state shirt design
- Do we have enough fundraising opportunities?
- Discussion will be done to increase interest in swim a thon -
- Swim outlet - have already had sales and profit.

Treasurer

- Ben is going to set up presentation time with Hy Tek
- Ben Sharff Presented current financial information.
- 5013c Ben needs to contact Pat to work out details.
- Ben Sharff will be sending out an updated conflict of interest document.
- Board approved budget.
- Discussed family assistance program. Use guidelines similar to those used for free and reduced lunch.
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Officials Chair

- Fall Clinics - Wisconsin Swimming does have clinics posted for fall. One is at Rex Plex -Friday, September 29. We do have a couple more parents interested.
- Starter/Ref and Meet Ref needs
- Sanctions - Allie is listed so we need to have that amended.
- Certification/recertification (USA, YMCA, background checks, and APT) Need to have that clarified.

Meet Director:

- Does someone want to share meet director position so they can learn?
- How best to get recruit individuals for this position.

Registration:

- October 2 is new swimmer registration starts at 6:00.
- New swimmer tryouts October 2 and then again at the end of October.
- Should we modify fundraising amount for high school swimmers?
- Missy made a motion to allow registration to prorate returning families based on the date that they joined. Joanne 2nd the motion. All board members were in favor. Motion passed.

Action Items

Continue to discuss online systems

Need to work on functionality of meet mobile from the site.

Need to vote on Bylaws at next meeting.

Next Meeting

Next meeting: Monday, October 23 at 6:00